

TRIAL LOCATIONS



Pan Island Expressway (towards Changi)
- Bedok North Exit 8A



Tampines Avenue 5 turning into Pan Island Expressway (towards Tuas)



Seletar Expressway (towards Bukit Timah Expressway) - Yishun Exit 3

Land Transport Authority
Roads Customer Relations Division
1 Hampshire Road
Block 9 Level 3
Singapore 219428



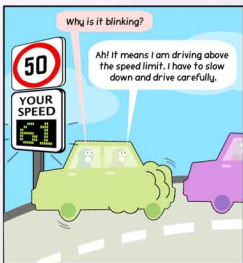
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ENHANCING SAFETY FOR MOTORISTS

YOUR SPEED SIGN

Land Transport Authority



SURVEY

The Land Transport Authority (LTA) is conducting a survey to help evaluate the effectiveness of "Your Speed" sign. We appreciate if you could take about 5 minutes to complete this survey and send it back to us by 16 June 2008. Thank you.

1. Where did you see "Your Speed" sign? (Please refer to the trial locations overleaf)

- Pan Island Expressway (towards Changi) - Bedok North Exit 8A
 Tampines Avenue 5 turning into Pan Island Expressway (towards Tuas)
 Seletar Expressway (towards Bukit Timah Expressway) - Yishun Exit 3

2. How often do you pass by this location?

- Everyday 1-2 times per week Occasionally

3. What is the speed limit of this road?

- 40km/h 50km/h 60km/h 70km/h 80km/h 90km/h

4. What do you think should be the speed limit of this road?

- Below 50km/h 50km/h 60km/h 70km/h 80km/h Above 80km/h

5. Did you notice the sign that shows your speed?

- Yes No



6. Was it accurate in reflecting your speed?

- Yes No, it should be higher/lower* please delete accordingly

7. What is your reaction after seeing the sign?

- Drive much slower Drive slower Maintain speed Drive faster Drive much faster

8. Do you think that the sign is effective in encouraging motorists to slow down?

- Yes No

Why?

9. Other comments:

RESPONDENT'S PARTICULARS

I am a: Motorist Motorcyclist

Gender: Male Female

Age: Below 21 21-30 31-60 Above 60

Date: _____

Thank you for your time and feedback.

ENHANCING SAFETY FOR MOTORISTS

YOUR SPEED SIGN

One day, Larry spotted something new on the road.

Wow! What's that?

It's an electronic sign that shows the speed we are travelling now.



Where are they placed?

They can be placed along roads with speeding concerns such as bends.



Why is it blinking?

Ah! It means I am driving above the speed limit. I have to slow down and drive carefully.



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